



9

YEARS USING  
reMARK IN  
LONDON OFFICE



1

YEAR USING  
reMARK IN  
GREECE OFFICE



37

reMARK USERS  
IN EUROPEAN  
OFFICES



## About DryLog - European Offices

DryLog is an established dry bulk shipping company making waves in the maritime industry. Founded in 2001, DryLog operates a fleet of 70-80 owned and time-chartered bulk carriers that move a variety of dry bulk commodities to customers worldwide. With European offices located in Greece and London, and Asia offices located in Singapore, they strive to maintain their core values of safety for crew, environment, and vessel, as well as high service standards and professionalism.

When DryLog Trading acquired ED & F Man in 2020, it found the company had been using reMARK's predecessor, MARK5, for several years. By 2022, two additional subsidiaries of the company began using reMARK with about 20 users each. There are now 60 reMARK users across the three offices—around 20 in each location. DryLog's demand for a unified and efficient email system is satisfied by Nordic IT's reliable products and services.

## How reMARK Solved Various Challenges Faced by DryLog's European Offices

### Creating Tasks

Nordic IT's reMARK system helped DryLog solve its struggles of tracking high-volume email accounts with multiple users. With the previous system, it took a lot of work to determine which emails and tasks were assigned to whom and how they could be completed.

Because reMARK presents emails in a customizable view, DryLog was able to assign and track emails while ensuring no emails went unassigned, no matter how long ago they were sent or received. This has dramatically increased their productivity and saved them time that they can now use on more critical tasks.

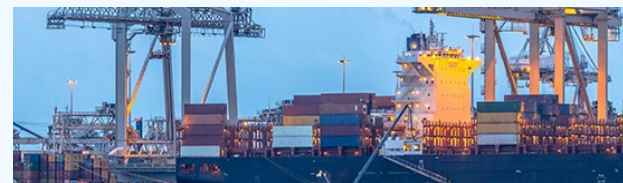
### Group Accounts

DryLog's European offices were facing numerous challenges when it came to their outdated email systems.

Using Outlook, DryLog felt restricted in its adaptation to the maritime environment, and Lotus Notes needed more support and maintenance. This new system was group account based, allowing all their users to work within the same inbox.

### Improved Search Capabilities

With reMARK, DryLog has found a unified system that works for everyone. Using the platform, they have reduced time spent manually searching for emails while being able to quickly locate relevant emails from group accounts. Especially older emails are now much easier to find, which is a far cry from the search troubles they experienced with their previous system.

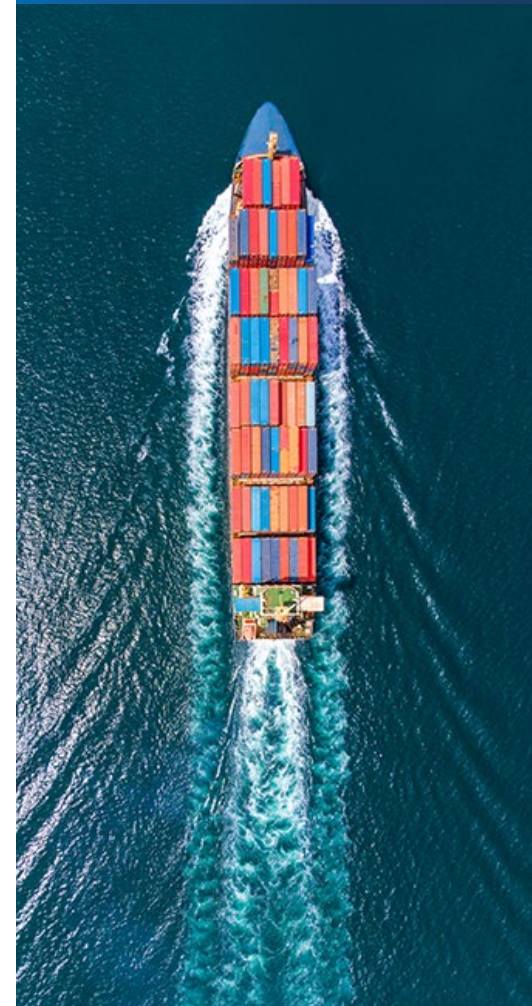


## How DryLog's European Teams Leverage reMARK to its Full Potential

At DryLog, they use reMARK to communicate critical market reports, trading activity, and broker information. As each commercial person has their collection of brokers to handle, reMARK's Smart Folders help them capture inboxes so that all team members can read the reports in an efficient and organized manner.

DryLog catalyzes the power of reMARK to quickly prioritize tasks and manage their inboxes. With features like Smart Folders, they can capture multiple mailboxes and centralize them into one folder for improved organization. Users no longer have to forward emails between team members and can take advantage of the time savings as a result. In addition, employees can begin with their personal inbox, as this is the most important task to tackle. This ensures that every message or task is noticed.

This process has drastically improved the company's communication capabilities amongst their European offices, allowing each member to stay up-to-date with their respective responsibilities needed for the company's overall success. reMARK's ease of use makes it a natural choice for DryLog's complex organizational needs. With this reliable platform, they can easily share vital information with employees both onsite and remotely, ensuring consistent data exchange throughout their entire organization.



## The reMARK Transition: Smooth Sailing & Unwavering Support

The transition to reMARK at DryLog was a smooth process. For some offices, like their office in Athens, a younger workforce was more adept with technology like reMARK. For this reason, they could cut down training time to around three hours. The tailored training session covered all the features and tools that users need to use the software effectively. With minimal assistance from the support team, DryLog's European offices could transition quickly and efficiently to using reMARK successfully in their day-to-day operations.

Nordic IT's Support has been a reliable, trusted partner for DryLog since the company began using its software. Their knowledgeable and attentive team provides up-to-date, accurate answers that help keep DryLog running smoothly. They have promptly responded to inquiries and requests, with issues or errors permanently corrected in the next update. DryLog has been extremely satisfied with Nordic IT's support services, making them a dependable source of quality technical assistance.

## Why DryLog Staunchly Recommends reMARK for All Maritime Shipping Companies in Europe

DryLog has been thrilled with the results they've achieved with reMARK. In fact, they have already recommended it to other companies and have held meetings with Nordic IT's sales team and another prospect. DryLog can confidently say that reMARK lived up to their expectations and they would highly recommend it to companies within their shared sector of maritime shipping.

**"I really trust the search function. It pulls up everything we need to see and nothing we don't."**

**-Steve Rogers  
DryLog**

## DryLog's Favorite reMARK Features



### READ RECEIPTS

Read receipts are rendered per user, meaning emails remain unread for everyone else once opened by an individual. This simplifies determining who has or has yet to read an email. This was more challenging to accomplish with Outlook.



### SEARCH FUNCTION

Performing searches with reMARK is far more accessible due to its filtering capabilities. Users can set up their filters to only preview the most relevant emails.



### SMART FOLDERS

The DryLog team uses Smart Folders quite often as they achieve significant time savings for users through better organization and centralization of emails.

## Follow in the Footsteps of DryLog

[Schedule a reMARK Demo](#)