

DRYLOG - SINGAPORE CASE STUDY









About DryLog - Singapore

The DryLog Singapore office launched reMARK in November 2022, and they started training and familiarizing their team with the new platform around three months prior to the launch. Before reMARK, DryLog had been using Lotus Notes for 12 years; however, they decided to switch email platforms as part of a group policy to move away from such an outdated, non-maritime-specific system. Currently, DryLog has 23 users of reMARK in their Singapore office. They have found that the platform is easy to use and provides plenty of features for their various maritime shipping needs.

DryLog Overcomes Numerous Challenges Presented by Outdated Systems

DryLog's Singapore team faced a number of issues with their Lotus Notes system, as it was bogged down by its weight and antiquated design. With reMARK, however, they saw an immediate improvement in reliability and scalability, as well as a significant reduction in downtime.

Prior to the introduction of reMARK, DryLog used a manual process for searching and filing emails and group work. With the new technology, teams across all departments have been able to cut time-consuming tasks and free up resources for other projects. This has decreased time spent on mundane tasks and allowed employees to focus on mission-critical goals.

Moreover, reMARK provided DryLog with an easy-to-use mobile platform that enabled them to access their emails 24/7, even while out at sea. Furthermore, the switch to reMARK allowed DryLog to benefit from a more robust system that could handle the demands of managing cargo ships and shipments efficiently and effectively.

reMARK has proven invaluable for DryLog in terms of providing improved scalability, time savings, and user-friendly mobile options for when they need to access emails on the go.





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How reMARK Has Transformed DryLog's Day-to-Day Operations

DryLog is a company that relies heavily on the efficient organization of its team's emails. DryLog extensively uses reMARK to manage personal inboxes and keep track of interdepartmental emails to support their operations. reMARK also offers the ability to create folders for organizational purposes and categorize emails for follow-ups and replies. Some team members report using the tool an average of 10-12 hours a day to accomplish a high volume of tasks both in-office and on the go with its mobile app. Now, DryLog's Singapore team can stay organized and streamline communication while remaining agile and responding quickly to customer needs and inquiries at any time.

Making the Switch to reMARK

The transition to reMARK and Nordic IT's support team was no small feat. The age range of their Singapore staff posed an additional challenge, with less technically experienced users that were in no rush to change. To tackle this, Nordic IT worked closely with DryLog to ensure employees understood the new system comprehensively.

Employees felt comfortable using the new software through personalized training sessions and experienced streamlined support whenever needed. reMARK's user-friendly interface allowed for a smoother learning curve than previously seen with their old system; when given the time to become familiarized with it, employees began to recognize its efficiency and praised it throughout the company.

Nordic IT's Support team was instrumental in getting the Singapore office of DryLog up and running with reMARK. They responded quickly to all issues that arose, often resolving them within a day. Furthermore, DryLog appreciated that Nordic IT offered training videos for those who needed additional guidance after the training sessions had concluded. All in all, the outstanding support from Nordic IT enabled the Singapore office to get started with the reMARK email collaboration system quickly and effortlessly.





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Why DryLog Recommends Our reMARKable Email Collaboration Platform

DryLog wholeheartedly recommends reMARK for any team or individual who needs an effective and reliable email system. The organizational capabilities of the platform allow teams to collaborate and be more productive, while managers can easily assign tasks and track progress. DryLog also finds that the Maritime Email System is better than generic options because of its ability to handle larger volumes of messages and its improved organization capabilities.

Overall, reMARK has been an excellent asset for DryLog in terms of monitoring communication within their team, assigning tasks efficiently, and ensuring that workflow processes between teams move smoothly. For these reasons and many more, reMARK is an excellent tool for maritime shipping organizations spanning multiple locations.



DryLog's Favorite Email Features

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GROUP CONVERSATIONS

DryLog's team benefits immensely from the ability to share work between departments by adding conditions to messages while assigning them to users, as well as being able to monitor the steps of specific processes.

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SEARCH FUNCTIONALITY

DryLog appreciates reMARK's dynamic search capabilities and the ability to pull up the most important emails first. This has led to significant time savings for the growing team.



SMART FOLDERS

The ability to create various folders to store essential emails and correspondence has been beneficial for the centralization and organization of DryLog's system.

Follow in the Footsteps of DryLog

Schedule a reMARK Demo

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