









About B Gas

B Gas is a specialized transportation company that handles the safe and efficient transport of Liquified Petroleum Gas (LPG) and Petrochemical gasses. Founded in 2011, the company has since become a trusted partner for its customers in the maritime shipping industry. Their operations cater primarily to the Northwestern European LPG shipping market, providing flexible and reliable ocean transport solutions for gas segment requirements in the region.

B Gas has been working with Nordic IT's reMARK platform since late 2022. Their operations leader, who was in charge of obtaining a new email solution for the company, had already worked with reMARK at a previous company and trusted the email platform's capabilities. This made him immediately decide to implement reMARK for B Gas. As an operations leader, he recognized the need for such a tool to improve communication and collaboration within the team.

Implementing the reMARK email collaboration solution was a smooth process for B Gas. Despite having only eight employees in a single office location in Copenhagen, Denmark, the platform proved invaluable for their daily operations. The robust capabilities of the reMARK platform enabled them to improve communication and collaboration, leading to increased efficiency and productivity within the team.

B Gas's Decision to Select reMARK

B Gas was facing significant issues with its previous email platform, MS Outlook, and Public Folders within Exchange due to its inability to handle the high volume of emails that B Gas processes daily and the lack of a central filing system for easy sharing of emails. The company required a solution that could handle many public folders and had a powerful search engine to find emails quickly and efficiently.

The person in charge of obtaining a new email platform opted for reMARK due to a great experience with the platform at a previous company. reMARK proved to be the most suitable solution for B Gas as well, as it met all their requirements and provided additional features unavailable in their previous email system.

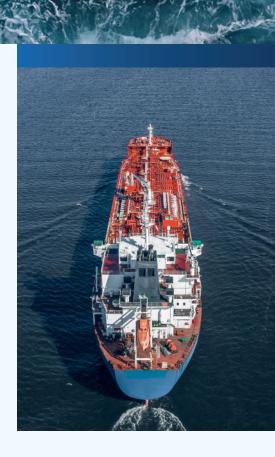




The Seamless Transition to reMARK

Thanks to Nordic IT's well-designed training and implementation processes, B Gas's transition to reMARK was incredibly smooth and hassle-free. Moreover, its ease of use can be attributed to the system's intuitiveness, which enables users to learn through self-guided exploration. However, for those who need more information, Nordic IT offers a range of training resources that explain the features of reMARK. In addition to this, B Gas values how responsive and knowledgeable Nordic IT's support team is.

Unlike other similar providers who may have offshore support, Nordic IT has a local group of experts who genuinely understand the shipping and logistics industry. The fast response time and ease of communication with the support team are vital for B Gas, ensuring issues are resolved quickly and conveniently. Furthermore, Nordic IT has delivered on its promises to provide upgrades, proving its dedication to its clients and their continued satisfaction.



Email Communication Challenges Solved By reMARK

B Gas faced several challenges in its daily operations due to a need for more visibility into shared inboxes. The need to read emails one by one was time-consuming and hindered productivity. With reMARK's Smart Folders feature, users can view their emails simultaneously and sort them according to the associated vessel. These simultaneous views save time and allow users to focus on other essential tasks.

B Gas has two primary inboxes - Operations and Chartering - with multiple smart folders assigned to each vessel. Previously, users had to go through a separate inbox for chartering, leading to endless searches for items that applied to them. The Smart Folder feature has helped to solve this problem by automatically depositing emails in the relevant folders for enhanced efficiency.

Another significant advantage of reMARK is the internal approval process. When employees send outbound emails, they have an internal approval process where they would send the emails to a colleague with all the necessary documents attached. Now, they only need to drop it in the to-do list. This method saves space on attachments and reduces the need for users to send duplicate emails, thus streamlining communication further.

Overall, reMARK has solved various challenges for B Gas, including enhancing productivity, providing better visibility into shared inboxes, simplifying the internal approval process, and reducing workload duplication.



reMARK's Most Valuable Time-Saving Features for B Gas

B Gas has benefited significantly from implementing reMARK into its communications system. With features like Smart Folders and Auto Filter Row feature, users can save substantial time by eliminating the need for manual dragging and dropping or searching endlessly for a particular piece of information.



The Search and Filter Row features help B Gas's team find old emails from reMARK and their previous email system. Before reMARK, B Gas's team had to navigate an old folder structure to find all their emails. This task was time-consuming as the emails were not labeled with keywords, tags, or markings. However, retrieving old emails or searching for any specific information has become much easier and faster with these features.



General Search in reMARK searches through more emails as it has more storage, making it even easier to retrieve relevant information. This also saves busy B Gas employees valuable time and labor as they no longer have to navigate to the old system's folder to retrieve old emails.



Email Filing saves B Gas employees between 1-2 hours per week per person. Additionally, eliminating manual dragging and dropping can save B Gas employees in the operations department significant time daily.

Templates in reMARK have also been crucial in helping B Gas's team save time. With repetitive tasks like invoicing and sending instructions, templates can be prepared on the team level for these master items. Only one or two people must keep the templates up-to-date, while others can use them for efficient and accurate emailing.

Overall, reMARK has revolutionized B Gas's email management system by offering a plethora of features that have helped its team members save valuable time.

How B Gas Leverages reMARK Daily

B Gas's team relies heavily on email communication, and reMARK has become an invaluable tool in helping them manage their daily tasks efficiently. By helping to prioritize emails based on importance, reMARK enables the team to focus on crucial tasks first and ensures they don't miss anything important throughout the workday.

The team uses their vessel folders, allowing them to view information that pertains only to them, streamlining their tasks and increasing productivity. B Gas also relies on the system's "unread" search folder to help them sort through emails requiring immediate attention. This process is especially helpful on days with high email traffic.

Overall, reMARK's features have enabled the B Gas team to work more efficiently and effectively, even outside of office hours, allowing them to focus on achieving seamless maritime transport objectives.



B Gas Highly Recommends Working with Nordic IT for Email Communication Solutions

B Gas highly recommends working with Nordic IT to other similar companies in the maritime shipping industry. Nordic IT provides excellent support tailored specifically for the maritime industry. The team possesses in-depth knowledge of maritime shipping operations and communication, which enables them to understand the complexities and low margin of error required in this industry. As such, B Gas has had a positive experience overall. They recommend the reMARK solution to maritime companies looking for efficient, error-free communication.



What Are B Gas's Favorite reMARK Features?







SMART FOLDERS

MOBILE APP

TEMPLATES

Follow in the Footsteps of B Gas

Schedule a reMARK Demo

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