reMARK

BY NORDIC-IT

COLLABORATIVE EMAIL SOFTWARE APP
FOR MARITIME TEAMS

ANSWER EMAILS FASTER. CUT COSTS. DRIVE REVENUE.

reMARK SAVES HOURS EACH DAY

"In the past, when I would try to update colleagues about the positions of 50 ships, it would take me about 3-4 hours. Now it takes me less than an hour."

Tim Broos

Senior Project Manager
at CLdN COBELFRET

THE PROBLEM

1. Maritime shipping companies typically receive thousands of emails a day, many of which are vital to their operations.
2. Regular email systems cannot keep up with the unique needs of maritime shipping companies, resulting in excessive maintenance requirements.
3. Difficulty locating crucial information in high email volume environments result in slow reply speeds and wasted time.
4. Remote teams across the world are working in silos with little to no task coordination, which often leads to team members doing double the work, and confusing their partners and clients with conflicting replies.

THE reMARK SOLUTION

reMARK is a comprehensive email collaboration tool specifically designed for the maritime shipping industry. reMARK's email dashboard fortifies collaboration and work patterns while remaining fully operational with mobile devices.

Complete with unique filtering, automatic filing, and search capabilities, users can enjoy the full benefits of a highly capable email collaboration tool. reMARK also includes your calendar, contacts, mailing lists, integrations and much more.

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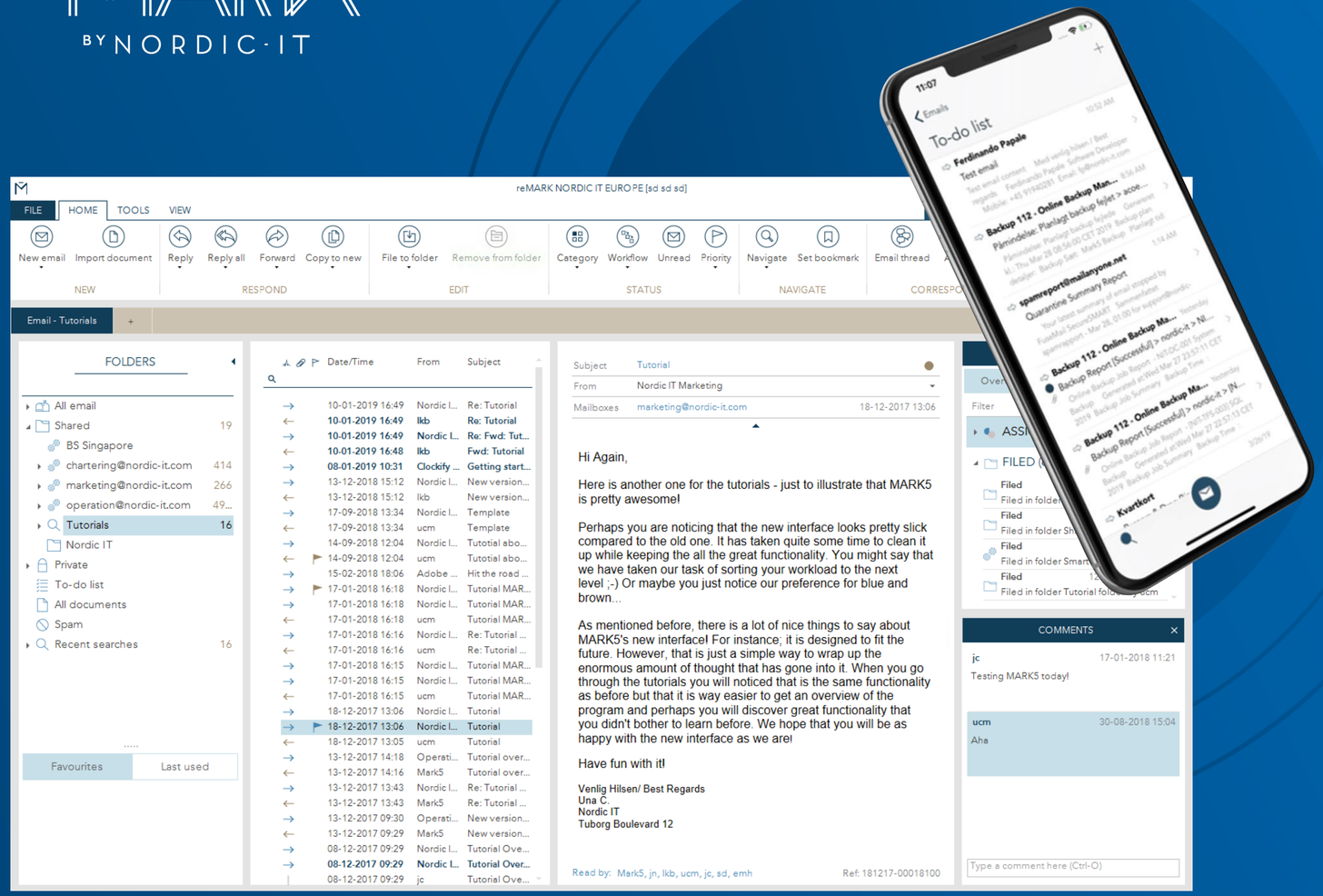
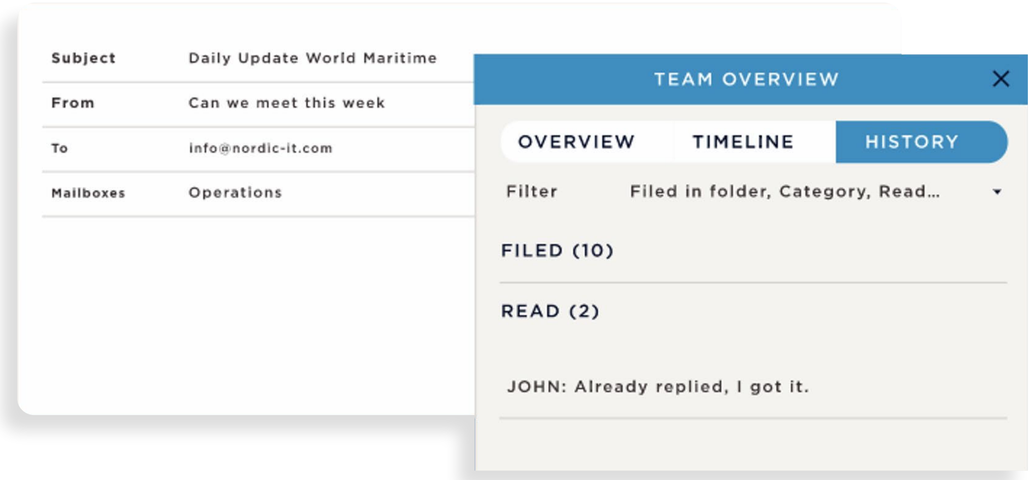


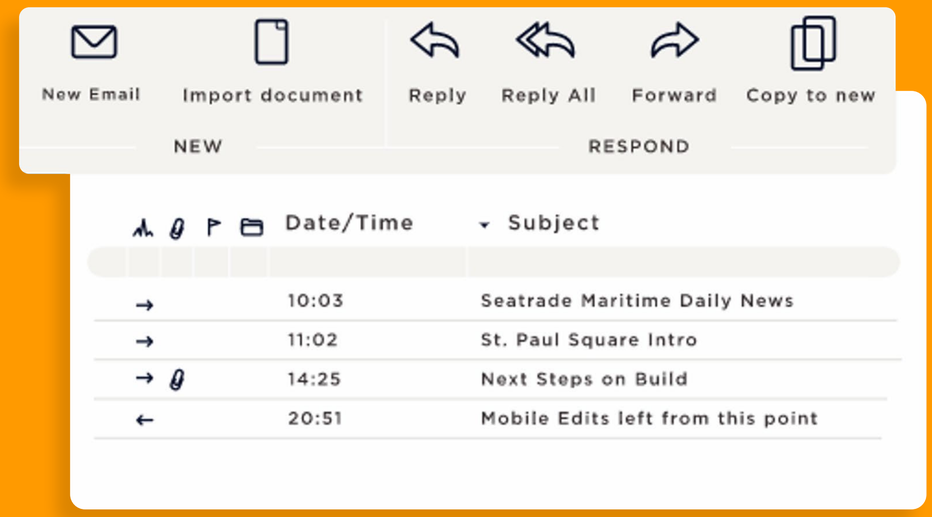
Increase Team Collaboration

- Quick access to all actions taken by the team related to each email.
- Ability to leave internal notes and messages.
- Easy access to who has already opened or replied to an email.
- Share emails directly with co-workers through the to-do list.



Find Important Emails Quickly

reMARK's powerful filter functionality empowers you to find emails as fast as you can type. Alternatively, the advanced search feature allows you to go very specific and you will even be able to find words inside attached documents.



reMARK Features

- **Mailing Lists**
  Send hundreds of personalized emails to mailing lists from your desktop and mobile devices.
- **Contacts**
  Get a complete overview of correspondence, tasks, and appointments related to a specific contact.
- **Templates**
  Streamline content creation with easy-to-use templates.
- **Calendar**
  Customize your calendar to combine corporate, departmental, and personal calendars and view them separately or all at once.
- **Storage**
  Centralized database with no duplicate emails.
- **Email Thread**
  View all email correspondences from start to finish.
- **Workflow Management**
  Assign tasks and easily share emails across offices and platforms.
- **Fast Filter Search**
  Access information instantly with filters in whatever folder, inbox, or view you're in.
- **Mobile App**
  Access all your data as well as reMARK's unique features even from outside the office. Available for iOS and Android.

DISCOVERY PROCESS

This meeting is where we determine your unique email needs and formulate a plan for implementation across your organization.

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Our team will help you determine an implementation plan that suits your company's strategy. reMARK has been made to fit all sorts of environments.

We discuss how your team works within your email system's current limitations and provide alternative solutions for more effective workflows.

Based on the information gathered, the Nordic IT team will efficiently implement the reMARK solution throughout your organization.

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ONBOARDING & TRAINING

Nordic IT equips your team with all the resources necessary for your team to experience the full spectrum of benefits that come with reMARK. We have an extensive library of online user guides, a learning course, and a leading support team available to you at any time.

ONBOARDING & SETUP

During onboarding and set up, we work with your IT team to configure user and mailbox settings, migrate your data, and customize your interface for a smooth transition to reMARK.

TRAINING & EDUCATION

Upon installation, Nordic IT works with you to identify key users at your organization to be the “Power Users” of reMARK. These users will stand in as an internal resource for your organization.

PORTFOLIO

reMARK is utilized by the largest, most respected companies in the global shipping industry.
Our robust email software has helped increase the bottom line for over 300 business leaders in the Maritime Shipping Industry.

MARITIME LEADERS THAT USE reMARK

- Royal Wagenborg
- Hafnia Management
- Weco Shipping
- Maersk Tankers
- Gibson Shipbrokers
- CLdN COBELFRET
- Torm
- Braemar
- d'Amico
- SDK Shipping
- Maersk Broker
- Peter Döhle
- DSV
- Briese Schiffahrts

MAERSK BROKER
SHIPBROKERS SINCE 1914

The Problem

Maersk Broker was experiencing issues filing emails with their previous system. Manual archiving was taking hours each day, and they were looking for a more modern solution to handle their elaborate email needs.

The Company Roll-out

Together, Maersk Broker and Nordic IT built customized training sessions that considered the needs of each department. Upon finishing the training sessions, reMARK was quickly adopted throughout the organization.

The Solution

Maersk Broker saw improved time management and email efficiency across many departments. Emails can be automatically filed into relevant folders and allow for better prioritization of their time. reMARK ultimately increased collaboration and email efficiency across the organization.

The Problem

Before reMARK, JoinOcean was receiving thousands of emails every day that took up much needed space in a system that could not handle it. They spent far too much time on archiving and searching for emails, and longed for features that supported a shared inbox.

The Company Roll-out

With reMARK, JoinOcean has a system that is built to support shared inboxes and big amounts of email. Workflows are in place to show only relevant information to each team and the data is automatically structured in a way to reduce the workload of each employee. With all this structure in place, they can quickly find the emails they are looking for.

The Solution

Nordic IT ensured a simple and smooth process for acclimating new users to reMARK. Nordic IT's team provided demos, training, and the online learning center needed for JoinOcean's team to operate reMARK effectively. The IT manager at JoinOcean was also trained as a power user so that the organization always has an internal resource.

reMARK CUSTOMER TESTIMONIALS

"With the implementation of reMARK, it is 99% automated. Emails automatically go to the right folder, and people only have to look in their own vessel folder where they get the correct emails. They only get to see information they need to see because of the smart set up."

Vikas Shah

Head of IT Asia
at TORM

"The email system has given us the ability to work better as a team, to easily filter and distribute documents per department and location, to rest assured that we'll always find messages no matter how old they are, as well as to tailor our correspondence view to our individual needs. In short, it has made our lives easier."

Nick Anastopoulos

Operations Manager
at Mylaki Shipping Agency

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GET TO KNOW NORDIC IT

Nordic IT has specialized in maritime communications solutions since 1982 and has been regarded as experts in collaborative email technology from 2001 to now.

With offices in the USA, Denmark, Dubai, and Singapore, the Nordic IT team is ready to support clients at any time, no matter where they are located. Nordic IT presently serves more than 300 clients and 6500 email users worldwide.

Nordic IT remains at the forefront of collaborative email technology by reinvesting profit share into further development of features and products. The reMARK solution is used by the largest, most-respected companies in the global shipping industry.

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COME ONBOARD.