

# Nordic IT's MARKet Data Module

## A reMARKable Way to Leverage Email Data

Nordic IT, in collaboration with ZeroNorth, is proud to introduce the long-awaited MARKet Data Module. This cutting-edge module seamlessly integrates with our reMARK collaborative email platform, allowing maritime shipping companies to gain strategic insights and improve operational efficiency all in one unified system.

## How MARKet Data Module Works

The MARKet Data Module is designed to provide comprehensive email insights and critical data analysis. By automatically sifting through vast amounts of email data, the module delivers:



**VESSEL POSITIONS  
AND AVAILABILITY**



**CARGO  
OPPORTUNITIES**



**MARKET  
INSIGHTS**



**MARKET  
TRENDS**



**AND  
MORE**

## Realize the Advantages of a Data-Driven Approach

The MARKet Data Module leverages the vast amount of data captured within email communications to provide actionable insights, resulting in competitive benefits like:



### Streamlined Maritime Insight Access -

Quickly access critical data such as cargo opportunities, vessel positions, and market insights like dead weight tonnage, cargo sizes, LayCan, and more, directly from email.



### Enhanced Decision-Making Capabilities -

Leverage actionable insights to make informed decisions that elevate your operational performance.



### Significant Time Savings -

Automate data analysis and eliminate the need for manual data sifting, freeing up valuable hours for your team.



### Elevate Operational Efficiency -

Enhance your business operations with data-driven strategies that optimize performance and productivity.

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## Take the Next Step with the MARKet Data Module

Experience the MARKet Data Module firsthand and see how it can transform your maritime operations. Schedule a demo today!